



# TASK FORCE RETAIL

As a proven specialist in interim management, we offer you newly sector-specific task forces.

Every sector has its specific needs and major challenges to master - this has been exacerbated by the COVID-19 crisis. At the same time, things almost always have to happen quickly. Therefore, highly specialised sector experts take the lead as senior advisors and steer the measures in the right direction - with the necessary know-how and resources. This is always done using your existing possibilities and in close coordination with you. This ensures optimal implementation and rapid achievement of your goals.

## CURRENT CHALLENGES IN RETAIL

- › SCM, logistics
- › Webshops incl. payment systems and marketing
- › CRM
- › Implementation and customisation of ERP systems
- › Application of analysis tools to established data sets and implementation of resulting measures

## SENIOR ADVISOR

### Mag. Matthias Gruber, MBA

Matthias, a legal expert and business economist, is a true generalist with experience in many different industries.

In recent years, he has been very intensively involved with the food industry. In doing so, he plays the entire repertoire - from finance to sales and SCM. He has many years of experience in implementing and adapting SAP and ERP solutions to specific company situations.

## THIS IS HOW WE PROCEED

1. Profound briefing by you to clarify the current situation, objectives, boundary conditions
2. Brief analysis by the senior advisor resulting in a rough concept
3. Decision by you on how to proceed
4. Definition of the need for internal and/or external know-how and financial means
5. Decision by you on how to proceed
6. Assumption of the task by the Senior Advisor and, if necessary, involvement of additional resources
7. Elaboration of the detailed action plan
8. Decision by you on how to proceed
9. Implementation - successful completion – review