

Bühler Symposium 2026

...AI Use Case for Executives



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Transportation



Manufacturing



Freight & Logistics



BioTech



HR



BlueCallom·AI

...so powerful, you need your entire staff
A holistic approach to Workflow Intelligence



The image shows an aerial night view of a modern office building complex. A network of glowing blue lines and dots is overlaid on the scene, connecting various points across the sky and the building. The labels for the business functions are positioned around the building, with 'HR' highlighted in a white box.

Production R&D Marketing Sales Logistic HR Finance SCM

— Use Case — C-Score

- CEO-Positions - rather unknown
What they do however influences the world economics
- Clients (since 30+ years)
C-Level IBM, US Secretary of State, The global C-Suite

References

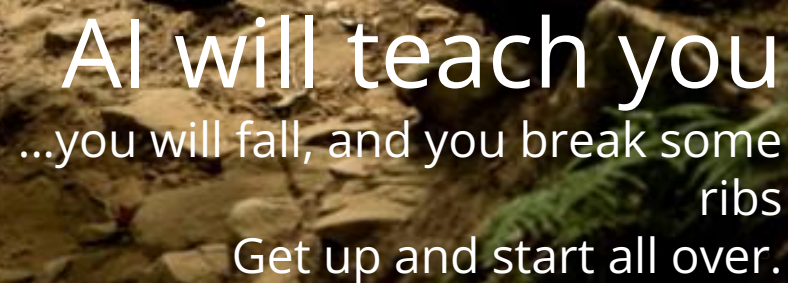


- C-Score - How global leaders perform.
A score no board should ignore

— AI Transition - From Idea to Realisierung [Part 1]



- “It takes us 2 full weeks with three people to fully assess a candidate and create a report.”
Can we do better with AI?
- Let us understand your magic - every detail
Hmm it is our holy grail! OK - well - here it is
- Assessment
Database design, consolidation, security....
- Cost, Timing, Prototype
Expensive, takes too long, can do it with N8N
- Break ... we wait
Two different teams worked on it.



AI will teach you
 ...you will fall, and you break some
 ribs
 Get up and start all over.

– AI Transition - From Idea to Realisierung [Part 2]



- **Wow - I believe we underestimated the work**
Needed algorithm adjustments, and workflow optimization, database....
- **Version 1.0 Great excitement**
Overachieved results, mega precision
- **Phase II → AI Satellite + New business model**
Organizational shift - Bank wants internal executive evaluation.
- **Phase III - Adding EAI readiness to the mix**
Expensive check for AI development capabilities, organizational vision capacity
- **Shift II → AI is a journey - not a project**
Moving forward → into 2027/28 → 2030

— AI Transition → In the HR industry

\$6.863 Billion

The top 5 global executive search firms generated a record breaking revenue in 2024:

Firm Name	2024 Revenue (\$ millions)
Korn Ferry	\$2,709.0
Russell Reynolds Associates	\$1,120.0
Heidrick & Struggles	\$1,098.6
Spencer Stuart	\$1,031.8
Egon Zehnder	\$903.5

- Top executives are extremely expensive Salary ~100 Million. There is no room for failure
- Top search firms take easily 20-50% Mainly because they checked everything
- Today, also here, AI plays a critical role Detailed research, facts correlation, and many top secret relationship factors
- Research Speed, Details, Precision are key Doing it manually is soon suicide.
- 2027 / 2028 is the window of opportunity You can still enter the AI game in 2030 But you may not stand the competition

— Human Intelligence Augmentation



- **No holes in your skull**
We use the most powerful APIs ever created: Eyes, ears, mouth, senses.
- **We learned a lot in the past 4 years**
Improved how to articulate our interest. Define our intention, what we want. Expressing our expected outcome. And describing the context.
- **We improved our own thinking**
Problem solving, organizational intelligence, critical thinking, opportunity recognition...

— Challenges we can't hide

- Enterprise AI is incomparable to anything
It's not a technology, it's not software, its not another tool
It's pure intelligence - that we can master
- What's the biggest risk
Not unemployment, not human extinction, not economic or societal collapse. But men made confusion, fear and distraction.
Distraction, leading to confusion and delaying decisions.
- Key things to consider
 - Don't trust anybody - including me - this is a major wakeup call.
 - Educate yourself as deep as you can
 - AI is different to everything you ever learned or will learn
 - You may not understand but you must comprehend
 - **Intelligence is the new gold, oil, energy**

— Evolutionary AI Horizon

- **Intelligence is the new gold or oil**

With gold we could buy things.

With oil fields we could generate energy

With energy we now can “buy” intelligence

- **Possessing Intelligence**

You can invent new things, new machines, and more

You can manage machines, workflows anything

You can produce, deliver, recycle, almost everything

You can solve a huge amount of problems.

- **Investing in Intelligence**

It is now available as AI + what you do with it.

Q+A

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“Enterprise AI for Executives” Training 26.11. Zürich